



**KENS**

**Agency****Advertiser**

## Bill Plan

**Totals**

### Account Executives

### Order Share

### Competitive Share

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/21/16	10/21/16	Local News @ 10p M-F	CM	10-1035p	----1--	:30	1	\$2,500.00	P02-F	0.00	NM	1	\$2,500.00
				Local News @ 10p M-F											
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					

Order / Rev: 1306639  
 Alt Order #: 08403639  
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Congressional Leadership Fund  
 Product Desc: CON LDRSHP FUND 8041  
 Estimate: 8041  
**KENS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/21/16	10/21/16	Local News @ 10p M-F CM Local News @ 10p M-F		10-1035p	----1--	:30	1	\$2,500.00	P02-F	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--		1				\$2,500.00		0.00			
E 2	All	10/21/16	10/21/16	Local News @ 12p M-F CM Local News @ 12p M-F		12-1230p	----1--	:30	1	\$750.00	P02-F	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--		1				\$750.00		0.00			
E 3	All	10/21/16	10/21/16	Local News @ 5a M-F CM Local News @ 5a M-F		5-6a	----1--	:30	1	\$300.00	P02-F	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--		1				\$300.00		0.00			
E 4	All	10/21/16	10/21/16	Local News @ 6p M-F CM Local News @ 6p M-F		6-630p	----1--	:30	1	\$1,500.00	P02-F	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--		1				\$1,500.00		0.00			
E 5	All	10/21/16	10/21/16	Fri Prime B CM HAWAII FIVE-O		8-9p	----1--	:30	1	\$3,000.00	P02-F	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--		1				\$3,000.00		0.00			
E 6	All	10/24/16	10/24/16	Local News @ 4p M-F CM Local News @ 4p M-F		4-430p	1-----	:30	1	\$900.00	P02-F	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----		1				\$900.00		0.00			
E 7	All	10/24/16	10/24/16	Jeopardy 430-5p CM Jeopardy 430-5p		430-5p	1-----	:30	1	\$850.00	P02-F	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----		1				\$850.00		0.00			
E 8	All	10/24/16	10/24/16	Local News @ 5p M-F CM Local News @ 5p M-F		5-530p	1-----	:30	1	\$1,200.00	P02-F	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----		1				\$1,200.00		0.00			
E 9	All	10/24/16	10/24/16	Local News @ 5a M-F CM Local News @ 5a M-F		5-6a	1-----	:30	1	\$300.00	P02-F	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----		1				\$300.00		0.00			
E 10	All	10/24/16	10/24/16	Local News @ 6a M-F CM Local News @ 6a M-F		6-7a	1-----	:30	1	\$600.00	P02-F	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----		1				\$600.00		0.00			
E 11	All	10/24/16	10/24/16	Mon Prime C CM SCORPION		9-10p	1-----	:30	1	\$3,000.00	P02-F	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----		1				\$3,000.00		0.00			
E 12	All	10/20/16	10/20/16	Local News @ 5p M-F CM Local News @ 5p M-F		5-530p	---1---	:30	1	\$1,200.00	P02-F	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---		1				\$1,200.00		0.00			
E 13	All	10/18/16	10/18/16	Jeopardy 430-5p CM Jeopardy 430-5p		430-5p	-1-----	:30	1	\$850.00	P02-F	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----		1				\$850.00		0.00			
E 14	All	10/18/16	10/18/16	Local News @ 6p M-F CM Local News @ 6p M-F		6-630p	-1-----	:30	1	\$1,500.00	P02-F	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----		1				\$1,500.00		0.00			
E 15	All	10/18/16	10/18/16	Tue Prime A CM NCIS		7-8p	-1-----	:30	1	\$6,000.00	P02-F	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----		1				\$6,000.00		0.00			

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E 15	All	10/18/16	10/18/16	Tue Prime A NCIS	CM	7-8p	-1-----	:30	1	\$6,000.00	P02-F	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1-----		1			\$6,000.00			0.00			
E 16	All	10/18/16	10/18/16	Tue Prime B BULL	CM	8-9p	-1-----	:30	1	\$3,500.00	P02-F	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1-----		1			\$3,500.00			0.00			
E 17	All	10/18/16	10/18/16	Tue Prime C NCIS:NO	CM	9-10p	-1-----	:30	1	\$3,000.00	P02-F	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1-----		1			\$3,000.00			0.00			
E 18	All	10/19/16	10/19/16	Local News @ 10p M-F Local News @ 10p M-F	CM	10-1035p	--1----	:30	1	\$2,500.00	P02-F	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/17/16	10/23/16	--1----		1			\$2,500.00			0.00			
E 19	All	10/19/16	10/19/16	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	--1----	:30	1	\$750.00	P02-F	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/17/16	10/23/16	--1----		1			\$750.00			0.00			
E 20	All	10/19/16	10/19/16	Local News @ 4p M-F Local News @ 4p M-F	CM	4-430p	--1----	:30	1	\$900.00	P02-F	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/17/16	10/23/16	--1----		1			\$900.00			0.00			
E 21	All	10/19/16	10/19/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	--1----	:30	1	\$300.00	P02-F	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/17/16	10/23/16	--1----		1			\$300.00			0.00			
E 22	All	10/19/16	10/19/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	--1----	:30	1	\$600.00	P02-F	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/17/16	10/23/16	--1----		1			\$600.00			0.00			
Totals														22	\$36,000.00



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KENS-TV / SAN ANTONIO, TX	<b>Date:</b> 9/27/16
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I, American Media Advocacy Group  
do hereby request station time concerning the following issue:

Congressional Leadership Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: American Media Advocacy Group

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Congressional Leadership Fund  
1747 Pennsylvania Ave  
5th Floor  
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Congressional Leadership Fund Treasurer  
Caleb Crosby

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_  
Date                      *JR Ferrell*                      \_\_\_\_\_  
Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.